

Schedule

Issue	Publication Date	Ad Deadline
I	March 2025	Mid-January 2025
2	July 2025	Mid-May 2025
3	November 2025	Mid-September 2025

RATES CARD March – November 2025

Contact

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Display

Half-page print advert (greyscale)	£80.00
Full-page print advert (greyscale)	£120.00
Full-page print advert (inside front cover; colour)	£160.00
Full-page print advert (inside back cover; colour)	£140.00

Format $(H \times W)$

Full Page 256 × 182 mm: **incl. bleed** 250 × 176 mm: **trim** 234 × 160 mm: **type area**

Half Page

131 × 182 mm: incl. bleed 125 × 176 mm: trim 109 × 160 mm: type area

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Artwork

- 1. Final adverts should be supplied via email as a print-ready PDF
- 2. Full-page adverts require a 3mm bleed
- 3. Fonts must be embedded within the PDF
- 4. Text/image should be positioned within a 8mm margin from the trim size
- 5. All submitted adverts should be in CMYK and images 300 DPI resolution
- 6. Please remove pantone and RGB colours
- 7. 6. Black text must be к 100% or grey

If desired, design assistance is available for £40–70, depending on complexity